

# Reserve Your Space Now!

*Don't miss this opportunity! The Missouri State Orthopaedic Association's 54th Annual Meeting is the state's largest gathering of Orthopaedic Surgeons and Orthopaedic-related allied health professionals.*

We invite you to join us for the Midwest Orthopaedic Expo to showcase the latest products and technology available to Orthopaedic Surgeons and their practices!

This year's event will be held in Columbia! The Courtyard by Marriott Hotel is located close to I-70, providing an easy-access, central location for physicians from both sides of the state.



## **Meeting Schedule**

### Friday, February 10, 2023

- 3:00 p.m. Exhibitor set-up begins
- 7:00 p.m. Reception with Physicians & Exhibitors

### Saturday, February 11, 2023

- 7:30 a.m. Breakfast with Physicians
- 8:30 a.m. Educational sessions begin
- 10:30 a.m. Coffee break with Physicians
- 12:00 noon Luncheon with Physicians
- 1:00 p.m. Educational sessions resume
- 3:30 p.m. Exhibitor tear-down and departure

## **Last Year's Exhibitors:**

- |                 |                           |
|-----------------|---------------------------|
| Bioventus       | Titan Surgical Group, LLC |
| DePuy Synthes   | Tri-Med Inc.              |
| Hanger Clinic   | U.S. Army Healthcare      |
| Induce Biologic | Vericel Corporation       |
| IRRISepT        | Zimmer BioMet             |
| Stryker         |                           |



## **What are the benefits of exhibiting?**

- You will have access to Orthopaedic Surgeons from all practice settings - large groups, small groups, solo - private, hospital and academic practices
- Food and beverage breaks will take place in the exhibit area to encourage interaction between attendees and exhibitors
- Your company's logo will be displayed on the presentation screen and in meeting promotions
- Your company will be recognized on MSOA's website and in social media, providing exposure that lasts long after the meeting has concluded
- You will receive a final list of attendees after the meeting

# SPONSORSHIP LEVELS

*Complete and return the Exhibitor Application early! Space is assigned on a first-come, first-served basis, so applying early will help you to get a preferred location.*

## Here is what you can expect:

### Gold Level (\$5,000)

- Prominent placement in the Exhibit Hall
- Complimentary Breakfast, Coffee Break and Luncheon for up to four representatives
- Acknowledgment on the presentation screen and in meeting materials
- Recognition on MSOA website and social media

### Silver Level (\$3,000)

- Prime placement in the Exhibit Hall
- Complimentary Breakfast, Coffee Break and Luncheon for two representatives
- Acknowledgment on the presentation screen and in meeting materials
- Recognition on MSOA website and social media

### Bronze Level (\$2,000)

- Placement where available in the Exhibit Hall
- Complimentary Breakfast, Coffee Break and Luncheon for two representatives
- Acknowledgment on the presentation screen and in meeting materials
- Recognition on MSOA website and social media

## Increase exposure for your company with additional sponsorship!

- Friday evening reception: Get a head start by socializing with attendees the night before the business and education portion of the annual meeting.
- Saturday breakfast: Start the day off right by mingling with conference attendees over a delicious breakfast! Your company name will be prominently displayed as attendees fill their plates, keeping your organization top-of-mind as the day begins.
- Coffee break: Make your company the focal point by sponsoring the mid-morning coffee break. Your organization's name will be displayed as participants grab a cup of coffee and spend time visiting with exhibitors!
- Saturday lunch: At mid-day, physicians will take a much-needed break to enjoy lunch and conversation. Put your organization's name on it!



**Space is limited - Register today!**